

Sept. 3, 2021

Dear Ben,

This letter is to serve as my letter of intent to serve on our Aloha Section Board of Directors. I would like to offer my name for election. I have been proud to be a Class A member of our section since 1983.

I strongly believe that as a PGA Professional and member of our section, we each have a responsibility to give back to the game and to serve our employer, membership, industry and community. Throughout my career, I've tried to do that in a variety of ways.

Regarding my qualifications to serve on the Board, please see below.

- 35 years of experience serving in a senior leadership position as the General Manager and Director of Golf at Ko Olina GC from 2002-current and previously as Head Professional of Waialae CC from 1986-2002.
- Service on the ASPGA Board of Directors from 1986 – 2006.
- Service as Chairman of our Education Committee, Special Awards Committee, Junior Golf Committee, Player Development Committee, Employment Committee and continue to serve and Chair Patriot Golf Day Committee.
- Founder and Chairman of the ASPGA Hawaii Golf Industry Conference, from 1997- current, bringing together the stakeholders of our state's golf industry.
- Co-founder of the Hawaii Golf Alliance in 2008, an association of the leaders of all major golf associations in the state to promote collaboration and communications within our industry. Service on the HGA Board from 2008 – current.
- Co-Founder of the Hawaii State Junior Golf Association, in 1998. Service on their Board of Directors from 1998-current and Vice-President from 1998-2018.
- Founded the Hawaii Junior Golf Day event in 2012, which has introduced the game of golf to several thousand children at 12 golf facilities across our state since then. The event is continuing as Hawaii Family Golf Day.
- Co-founder and Chairman of the Tadd Fujikawa Invitational Golf Tournament in 2008 - 2020 raising over \$500,000 for the March of Dimes.

I feel the strength of our section is our membership and the unique culture of our community. Our mission as PGA Professionals is to elevate the standards of our profession and to find ways to grow interest in the game of golf. To fulfill this mission, we need to continue to find opportunities to engage our membership and encourage participation in our many different events, activities and tournaments. To do that requires leadership, communications, accountability and effort. If elected to the Board, I would strive to help make that happen.

Sincerely,

Greg Nichols, PGA
General Manager & Director of Golf